

// SETH DOBIE || RESUME

SETHDO@GMAIL.COM || Bigfork, MT 59911 // 818.268.2231

2025

// Professional Summary:

Versatile designer and creative director with expertise in branding, UI/UX design, and digital marketing. Specializing in visual storytelling, user experience, and high-impact design across multiple industries. Additionally skilled in AI-driven content creation, web development, and automation to support innovative design solutions.

// A selection of my design work can be found here:

www.tinseltokyo.com/send/seth-dobie-partial-design-portfolio.pdf

// Professional Experience:

Founder & Creative Director

// Tinsel Tokyo Magazine | Nov 2010 – Present

- Launched and directed a digital and print magazine blending Los Angeles glamour with Tokyo's fashion culture.
 - Built a global creative network, collaborating with top photographers, stylists, and designers.
 - Designed and managed the website and e-commerce platform, implementing a pay-per-issue system.
 - Led branding and marketing campaigns with advanced email marketing, Google remarketing, and targeted social media strategies.
-

Design, Development & Marketing Consultant

// Meissenburg Designs | Nov 2018 – April 2024

- Developed custom APIs, streamlining operations with major brands like Disney.
- Revitalized visual assets and order processing systems to enhance brand presentation.
- Overhauled email marketing strategies to significantly increase engagement rates.
- Modernized catalogs and marketing materials to improve B2B communication and sales.
- Collaborated with coast-to-coast showrooms for branding and marketing expansion.

AI Technology Consultant

Freelance | Nov 2022 – Present

- Utilized ChatGPT, BARD, DALL-E-2, Midjourney, and other AI tools for content and automation.
 - Automated programming workflows to reduce development time and enhance efficiency.
 - Developed AI-driven marketing strategies to improve engagement and conversion rates.
 - Integrated AI tools for contract management, streamlining operations.
 - Created AI-generated visual content to support branding and digital campaigns.
-

Creative Director

Linda Kammins Beauty Products | Jan 1999 – Apr 2021

- Led branding, packaging, and content strategy aligned with a holistic approach.
 - Designed and maintained a custom e-commerce website using PHP and MySQL.
 - Produced digital and video content showcasing expertise in aromatherapy and hair care.
 - Executed advanced email marketing campaigns with segmentation and analytics.
-

Creative Developer

Freshology Healthy Food Delivery | Jul 2008 – Aug 2014

- Established the creative and development department, building a strong marketing team.
 - Led website development and created multiple microsites to boost brand visibility.
 - Executed multi-platform marketing campaigns across print, email, and digital channels.
 - Developed custom landing pages and tracking systems to optimize campaign performance.
-

Web Developer & E-Commerce Manager

Los Angeles Philharmonic & The Hollywood Bowl | Jan 2001 – Feb 2009

- Designed and developed e-commerce platforms for Walt Disney Concert Hall and The Hollywood Bowl.
- Implemented custom front-end and back-end solutions ensuring stability and performance.
- Focused on user-friendly design and technical innovation to enhance digital engagement.
- Managed all phases of web development from concept to deployment and maintenance.

// Core Skills & Expertise:

- Graphic & Branding Design – Adobe Creative Suite, digital/print design, packaging
 - UI/UX & Visual Design – Interaction design, user research, wireframing
 - Marketing & Content Strategy – Email marketing, SEO, campaign automation
 - Web Development – HTML, CSS, JavaScript, PHP, WordPress, MySQL
 - AI & Automation – ChatGPT, BARD, DALL·E-2, Midjourney, AI-driven workflows
 - Creative Direction & Team Leadership – Project management, cross-functional collaboration
-

// Recent Web Projects:

- Tall Pine Lounge & Casino – www.tallpinelounge.com
 - Misty Mountain Trading Post – www.mistymountaintradingpost.com
 - Big Hawk Designs – www.bighawkdesigns.com
 - Linda Kammins Aromatherapy – www.lindakammins.com
 - Tinsel Tokyo Magazine – www.tinseltokyo.com
 - Personal Photography Portfolio – www.sethdobie.com
-

Let's build something innovative together!

All the best,

- Seth



S E T H D O B I E

P A R T I A L D E S I G N
P O R T F O L I O

818.268.2231 // SETHDOBIE@GMAIL.COM

FOUNDER, DESIGNER & EDITOR

FIFTY SIX (72pg) ISSUES - TINSELTOKYO.COM



TINSEL TOKYO

MAGAZINE

MEDIA KIT

**CONNECTING ART, FASHION & CULTURE
WITH A WHOLE BUNCH OF DOTS...**

WHO IS TINSEL TOKYO?

Powerful, aspirational, & hugely influential, Tinsel Tokyo identifies fashion with stunning visuals, sophisticated features, and timeless portfolios of the worlds most talented and innovative creative pioneers.

Founded in Los Angeles by Editor Seth Dobie, Tinsel Tokyo pairs a unique LA Perspective with a global audience, effectively connecting the dots from Tinsel Town to Tokyo and back again.





DEMOGRAPHIC

Tinsel Tokyo has worked very hard to acquire a loyal, sophisticated and passionate following of **Models, Talent Agencies, Fashion Stylists, Makeup Artists, Hair Stylists, Graphic Designers and Fashion and Beauty Photographers from around the globe.**

Our readers share a love of art, culture, music, fashion, and they are true professionals in every sense of the word.

The Tinsel Tokyo Reader is highly individualistic, fashion aware and knowledgeable. They are confident consumers, with an independent style, selective of their purchases, and possess high value disposable income.

Age

18-24 | 25%
25-34 | 40%
35-45 | 25%

Gender

Female | 65%
Male | 35%

Median Income | \$78,000

Average AB Household Income | \$92,000

Some Higher Education | 77%

Employed | 71%

GLOBAL AUDIENCE

Digital & Print Distribution of
25,000 subscribers &
climbing daily.

Giving us a readership
multiple of approximately
100,000.

Readership in 135 Countries

America		70%
Japan		10%
UK		5%
Australia		5%
Europe		5%
Rest of World		5%

Our readership Includes

1. United States
2. Japan
3. United Kingdom
4. Australia
5. France
6. Sweden
7. Canada
8. Germany
9. Italy
10. Netherlands
11. Spain





ADVERTISING

Ad Rates

All Advertising pages are full color.

SINGLE PAGE	\$475
DOUBLE PAGE	\$750
INSIDE FRONT SPREAD	\$1500
INSIDE FRONT COVER	\$800
BACK COVER	\$1750

Multi Issue rates upon request.

Inclusion in Tinsel Tokyo
recommendations page \$200 for ¼
page with 4 recommendations per page.

Contact Us

For Ad specifications & other questions.

EMAIL | SETH@TINSELTOKYO.COM
PHONE | 818.268.2231

Tinsel Tokyo Magazine
1209 N. Keystone St.
Burbank, Ca 91505

WWW.TINSELTOKYO.COM

PACKAGING DESIGN & PHOTOGRAPHY



WEBSITE DESIGN



GiftedTaste
luxury



elegantly gifted dining experiences

GiftedTaste LA is an elegant and seamless way to gift a memorable dining experience in Los Angeles.

GIFT THE PERFECT EXPERIENCE SEARCH

We make gifting the perfect dining experience easy and intuitive.

Browse our selection of the finest restaurants Los Angeles has to offer, filter by location, price, occasion, cuisine, and more.

FEATURED RESTAURANTS



NOBU
GT REVIEW ★★★★★
PRICE \$\$\$ [SEE DETAILS](#)



N/NAKA
GT REVIEW ★★★★★
PRICE \$\$\$\$ [SEE DETAILS](#)



REPUBLIQUE
GT REVIEW ★★★★★
PRICE \$\$\$ [SEE DETAILS](#)



FEATURED CHEF CELESTINO DRAGO, DRAGO CENTRO

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EXPLORE & DISCOVER GALLERY

Dining is a visual and culinary adventure! We invite you to browse our gallery and tease your tastebuds with images from each of our chosen experiences.

GIFTED TASTE LA

GiftedTaste LA is an elegant and seamless way to gift a memorable dining experience in Los Angeles.

We are an online visual marketplace for some of the most notable restaurants in Los Angeles. Simplifying the task of buying dinner for personal and business oriented gift giving occasions. GiftedTaste is an internet based, concierge assisted service available 24 hours a day, 365 days a year, to accommodate your gifting needs.

We will inspire you to explore the highlights of one of the greatest culinary cities in the world and share in your delight as you give the gift of taste, GiftedTaste LA.



HOW IT WORKS

1

EXPLORE & DISCOVER

This is Photoshop's version of Lorem Ipsum. Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin

2

CHOOSE AN EXPERIENCE

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3

SEND & DELIVER

This is Photoshop's version of Lorem Ipsum. Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin

CUSTOMER CARE

Questions & Suggestions
Delivery & Exchanges
Secure Payment
Your Account
Contact us
FAQ

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HOME / CUISINE

SEARCH FILTERS

FILTER BY LOCATION

FILTER BY CUISINE

FILTER BY PRICE

FILTER BY OCCASION

FILTER BY REVIEWS

SEARCH RESULTS



NOBU

DT REVIEW ★★★★★

PRICE \$\$\$

SEE DETAILS



N/NAKA

DT REVIEW ★★★★★

PRICE \$\$\$\$

SEE DETAILS



REPUBLIQUE

DT REVIEW ★★★★★

PRICE \$\$\$

SEE DETAILS

YOU MIGHT LIKE



BESTIA

DT REVIEW ★★★★★

PRICE \$\$

SEE DETAILS



GRACIAS MADRE

DT REVIEW ★★★★★

PRICE \$\$

SEE DETAILS



PROVIDENCE

DT REVIEW ★★★★★

PRICE \$\$\$\$

SEE DETAILS



HAKKASAN

DT REVIEW ★★★★★

PRICE \$\$\$

SEE DETAILS



PISTOLA

DT REVIEW ★★★★★

PRICE \$\$\$

SEE DETAILS



CROSSROADS

DT REVIEW ★★★★★

PRICE \$\$

SEE DETAILS



FEATURED CHEF

TAL RONNEN, CROSSROADS KITCHEN

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NEW & NOTEABLE

HOW IT WORKS

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3

SEND & DELIVER

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CUSTOMER CARE

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Delivery & Exchanges
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FAQ

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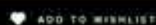
COMPANY

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SUBMIT



EXPLORE & DISCOVER

HOME / GALLERY



HOW IT WORKS

1

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MEISSENBURG DESIGNS MISC. MARKETING & MOCKUPS



MEISSENBURG DESIGNS
MEISSENBURGDDESIGNS.COM

**MINNEAPOLIS MART
2021**

100+ NEW PRODUCTS - NEW ARTISTS
LARGE FORMAT PHOTOGRAPHY

100'S OF GEOGRAPHIC
& DECORATIVE
MAPS
ASK FOR YOURS

50% OFF
FREIGHT
*ORDERS WRITTEN AT SHOW

MAX BENTLY'S
RUSTY BLADES
G445

Minneapolis**MART**

**NEW
40" LARGE
BARREL END**



**SHIPS
WHEEL**





SWINGSHIFT PROMOTIONS CATALOG DESIGN

INCLUDING PHOTOGRAPHY
& MOCKUPS



WE ARE YOUR ALL-IN-ONE RESOURCE FOR DESIGNING AND
MANUFACTURING SIGNAGE AND DISPLAYS.

FACTORY DIRECT

TELL US YOUR IDEAS
& WE'LL BRING THEM TO LIFE!

Let our team take your idea
from concept to completion.

All built right here in our
Northwest Montana Factory!

No minimums.

Our turn-around times are the
best in the industry. Quantity
discounts available.

All special projects considered!



IF THEY HAVE YOUR TAP THEN THEY NEED YOUR SIGN



Get the right substrate for your art!

Choose from a multitude of materials.
Sending you a sample or digital file is the
first part of the process.

Achieve the right look!

Give us your branding strategy, and let
us match you up with the right sign or
display.

YOUR LOGO, FULL COLOR PRINTING ON A MULTITUDE OF MATERIALS

**STEEL
WOOD
PERSPEX
BRICK VENEERS
HIGH DENSITY FOAM
CORRUGATED ALUMINUM
& MORE!**



MORE IN
LIGHTED SIGNS

**HELLO?
IS IT
BEER
YOU'RE
LOOKING
FOR?**

The Tap Room
DALLAS - TEXAS

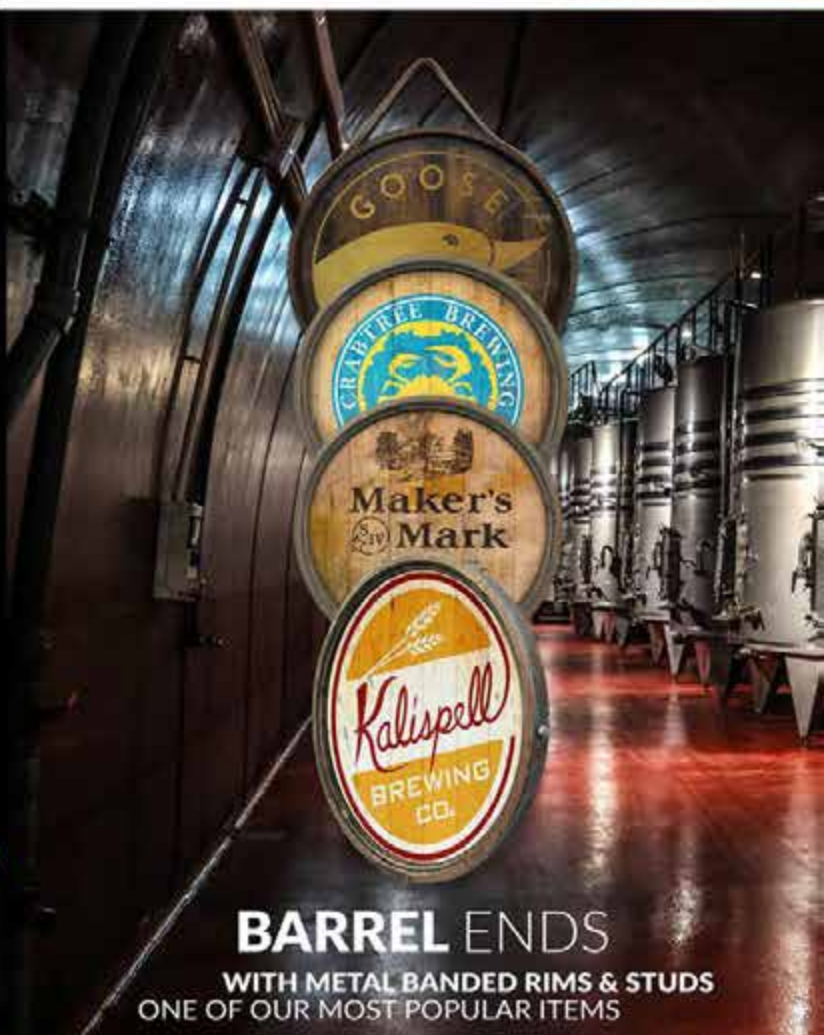
CORRUGATED METAL

WE ADD THE DISTRESSING
FOR CONSISTENT RESULTS



WOOD SIGNS

WE USE ENGINEERED WOOD
FOR INCREASED STRENGTH &
REDUCED SPLITTING OR WARPING



BARREL ENDS

WITH METAL BANDED RIMS & STUDS
ONE OF OUR MOST POPULAR ITEMS



[HDP]
PLYWOOD CORE WITH
HIGH DENSITY OVERLAY



FULL COLOR PRINTING
ON ALL SURFACES

FASTENER FREE
DISPLAY UNITS
EASILY SETUP &
BREAKDOWN
FLAT SHIP

ANY NUMBER OF
UNITS POSSIBLE

CUSTOM DISPLAYS

OUR DISPLAYS SHIP FLAT
& ASSEMBLE WITHOUT HARDWARE!

SEASONAL HEADERS

Update just the header to give your display a seasonal flair, all year!
Our headers are easily changeable.



JOCKEY BOX COVERS

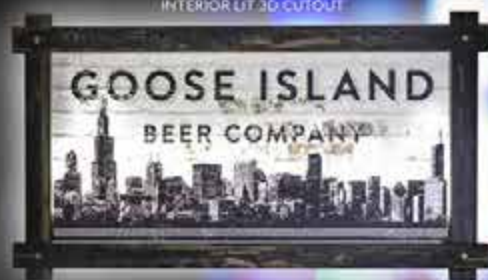
YOUR LOGO CREATES A TOTALLY CUSTOM EXTERIOR
OUR INNOVATIVE DESIGNS SHIP FLAT
WITHOUT TOOLS OR FASTENERS



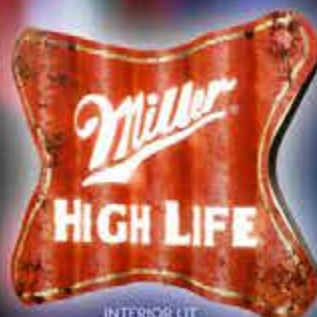
GET SOME BRAND
ATTENTION

AVAILABLE IN
4 SIZES

INTERIOR LIT 3D CUTOUT



BACKLIT
BARREL END



INTERIOR LIT
CORRUGATED
METAL CUTOUT

LED LIT SIGNS

USE ANY COLOR LED TO BRING YOUR SIGN TO LIFE
CAN BE COMBINED WITH CUSTOM SHAPES & MATERIALS

COOPER & THIEF CELLARMASTERS



WOODEN BARREL END WITH WOOD & METAL RIM + STUDS

ONE OF OUR BEST SELLERS.
YOUR LABEL CREATES AN
AMAZING PIECE FOR POINT
OF SALE, WINE CLUB
REWARDS, OR TASTING ROOM
DECOR!



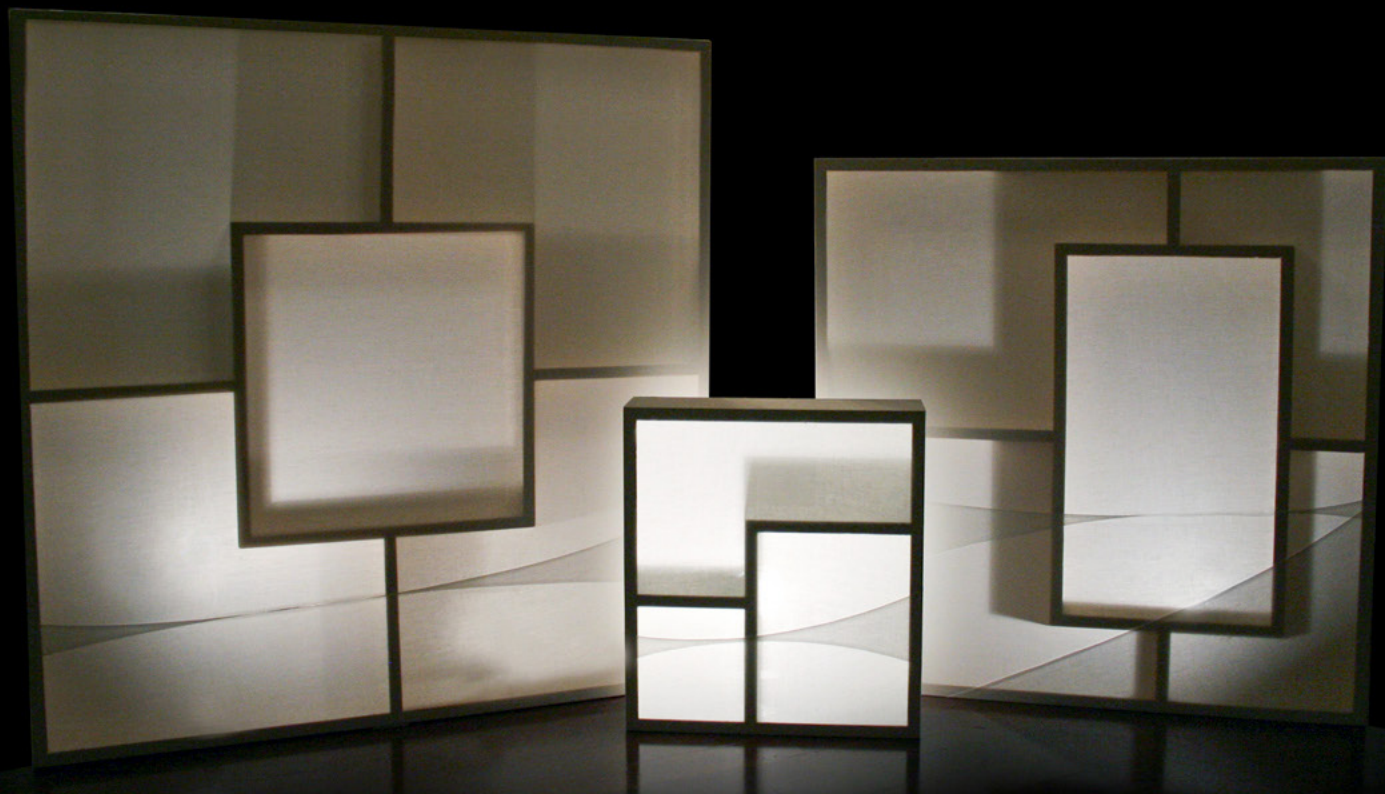
THE PRISONER BLINDFOLD



ARTWORK PRINTED DIRECTLY ONTO CORRUGATED METAL

OUR CORRUGATED METAL PRINTS TURN ANY
LABEL INTO A PIECE OF RUSTIC ART.

CAN BE DISPLAYED INDOORS OR OUTDOORS.



HANDMADE LAMP COLLECTION



Dobie Design Studio
533 N. Pass Ave.
Burbank, CA
91505

P: (818) 268-2231
E: sethdobie@gmail.com
www.sethdobie.com

SETH DOBIE



DAY / NIGHT LAMPS

Natural light casts beautiful shifting shadows by day, and illuminated by night with adjustable rear mounted lamps.

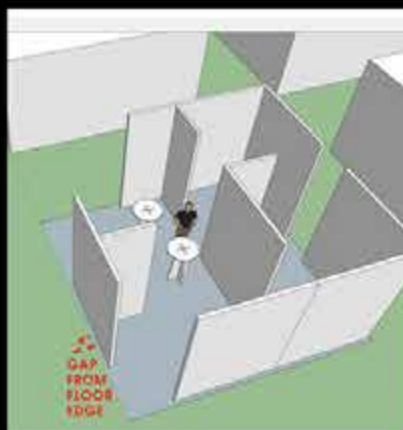
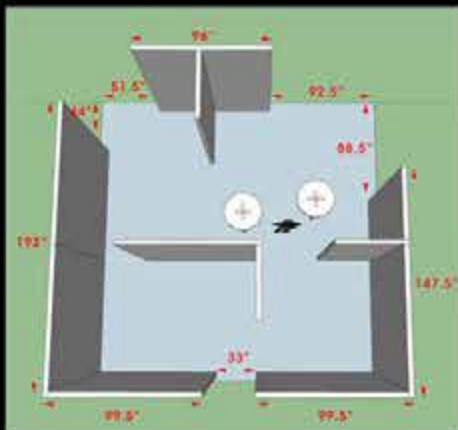


3D SKETCHUP DESIGNS



MEISSENBURG SIGNS TEMPORARY SHOWROOM

LAS VEGAS, NV



TIMELAPSE OF CONSTRUCTION

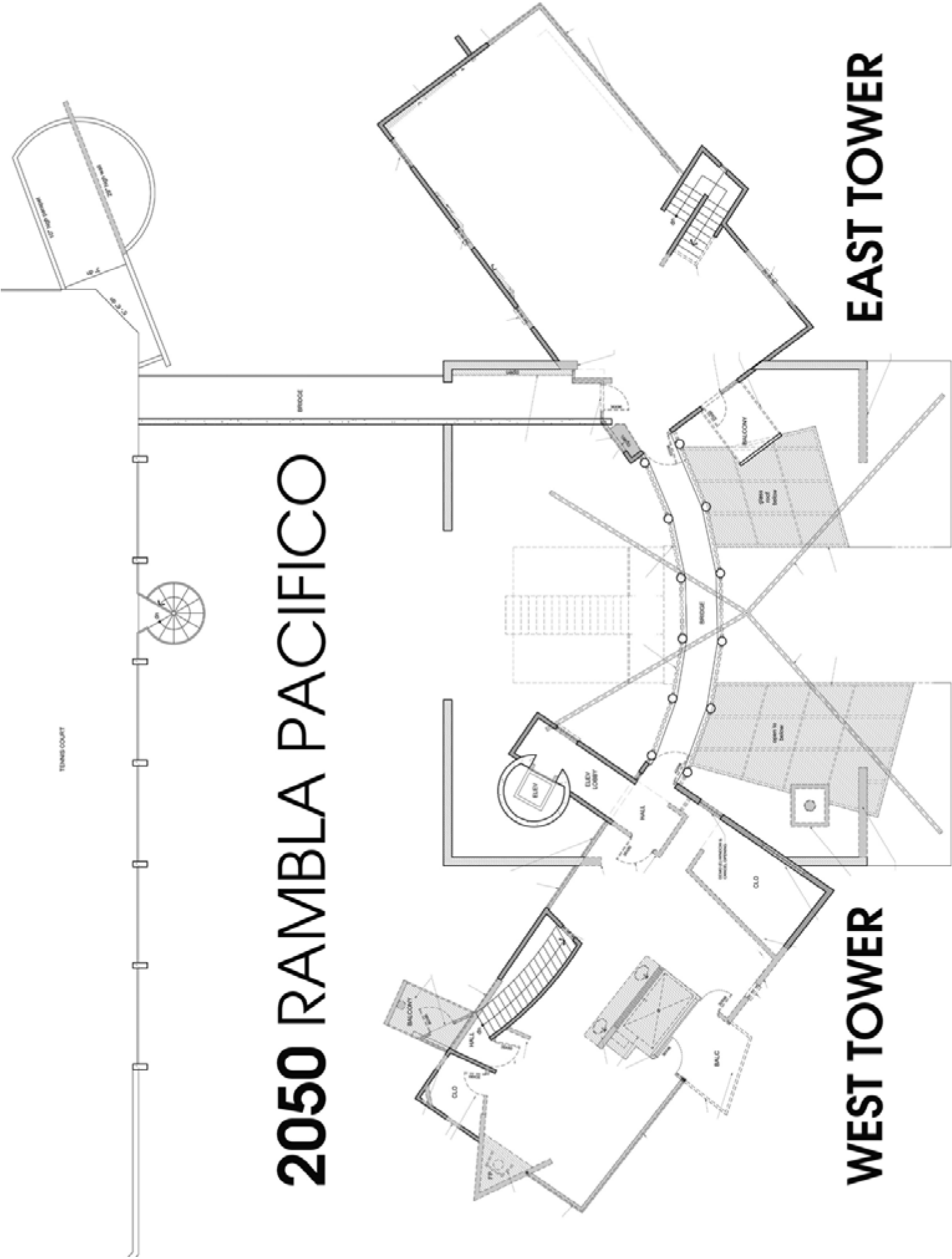




RAMBLA PACIFICO | MALIBU RENOVATION

Built in the 80's - a bizarre abstract creation of a wealthy architect.
I was tasked with the duty of it's renovation.





EAST TOWER

REVISED: _____



COUNTERTOP 1

TBD

Color: Green

Price:

Sq Ft:



COUNTERTOP 2

TBD

Color: Gray

Price:

Sq Ft:

LOWER LEVEL

KITCHEN

ISLAND

Kohler K-3761 45 Inch Stages Sink

11'4"

5'5"

36"

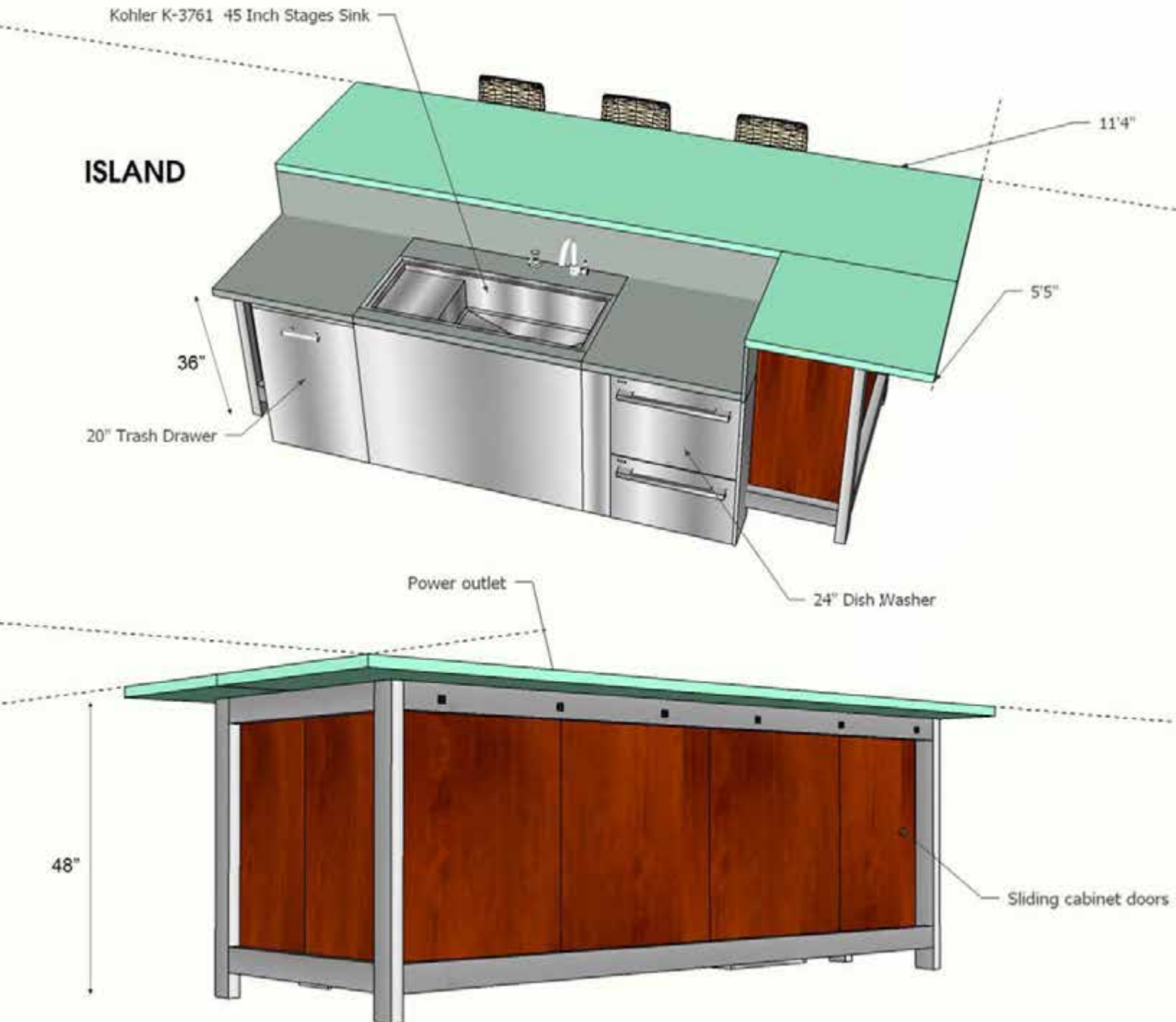
20" Trash Drawer

Power outlet

24" Dish Washer

48"

Sliding cabinet doors

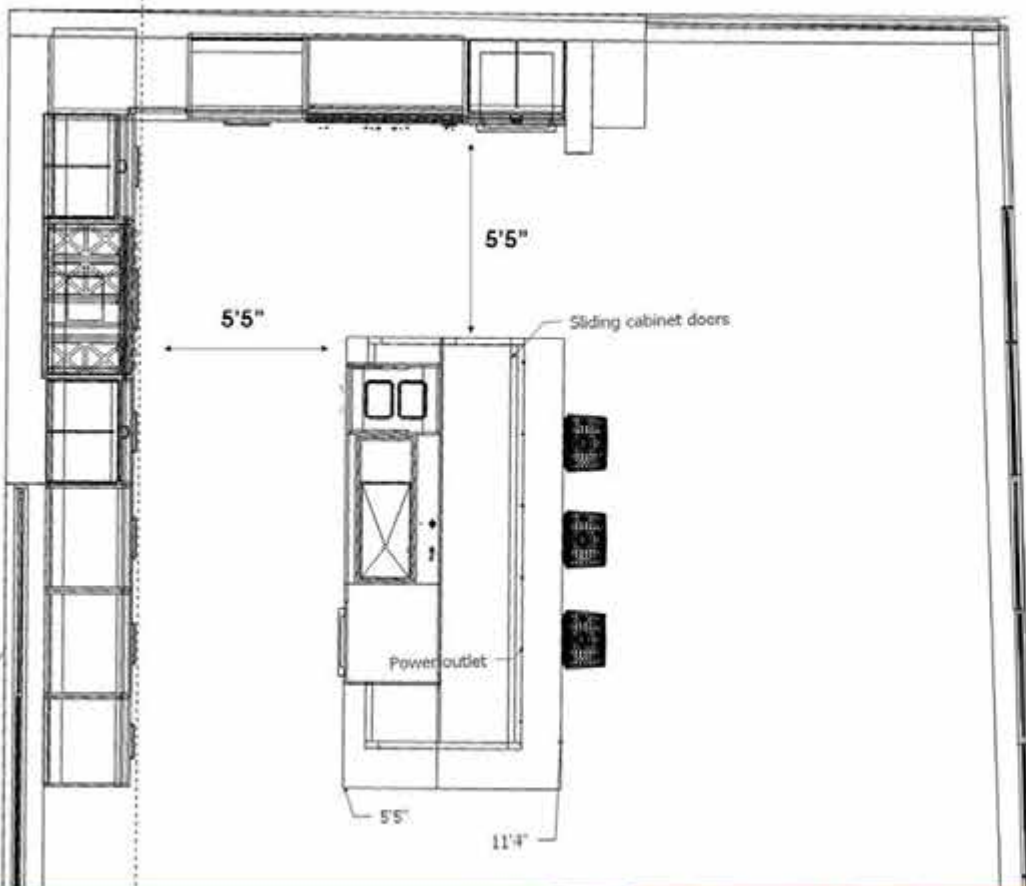


EAST TOWER

REVISED: _____

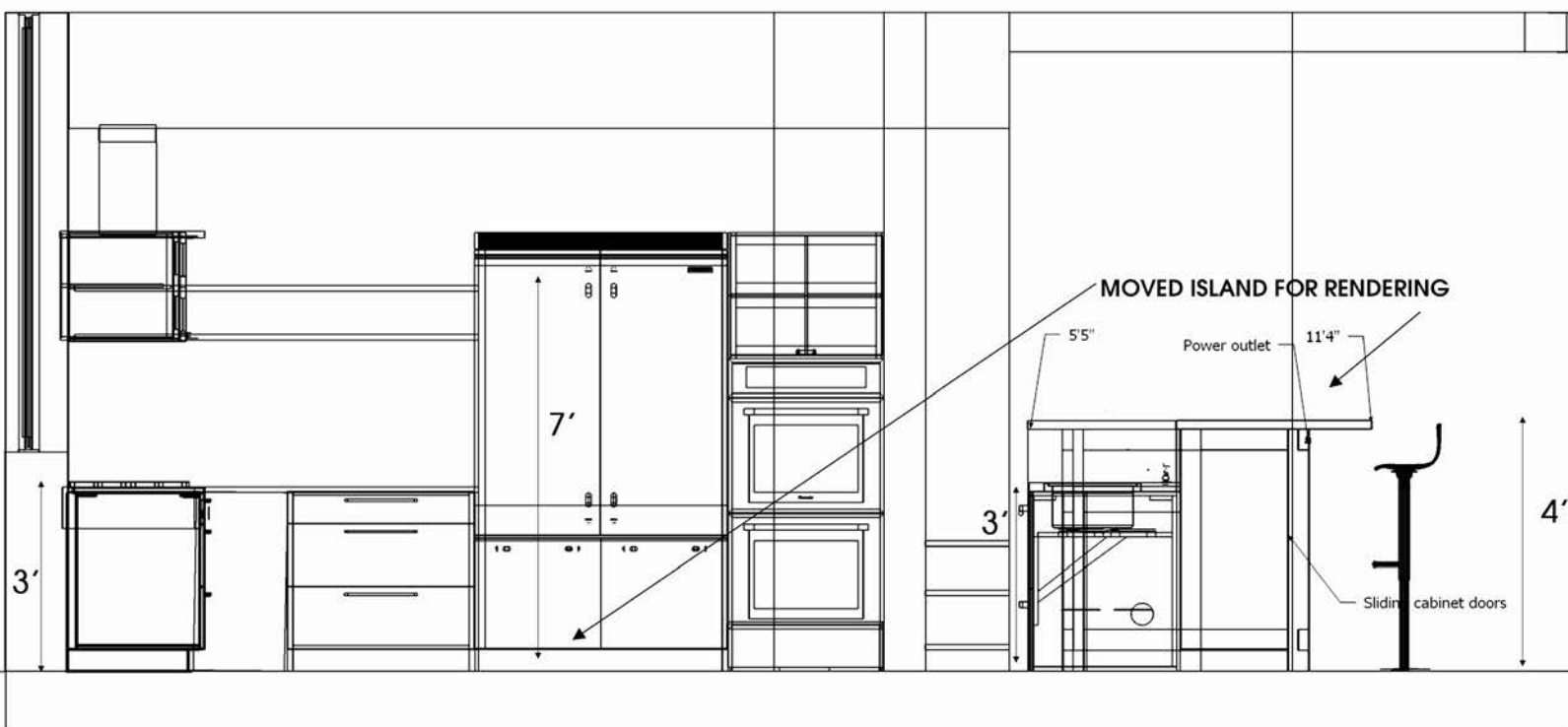
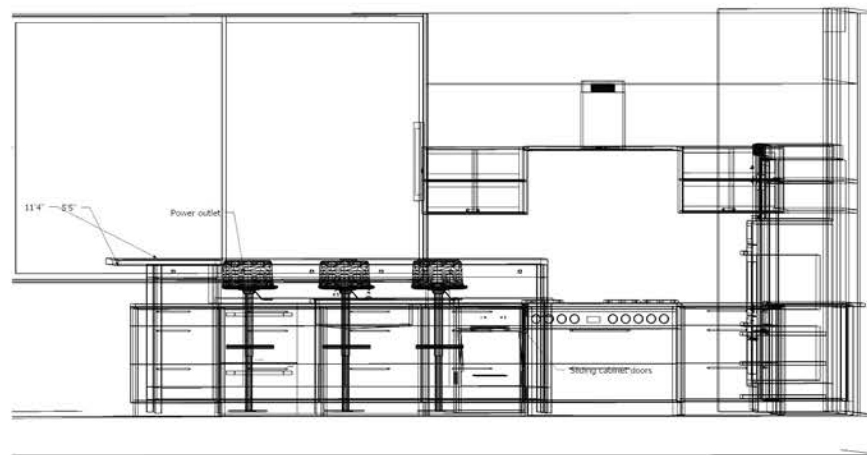
LOWER
LEVEL

KITCHEN



Architectural drawing of a kitchen layout. The drawing shows a 5'5" wide island with a power outlet and sliding cabinet doors. The island is 11'4" long. A 5'5" dimension is also shown for the distance from the island to the wall. A 5'5" dimension is also shown for the distance from the island to the wall. A 5'5" dimension is also shown for the distance from the island to the wall.

KITCHEN





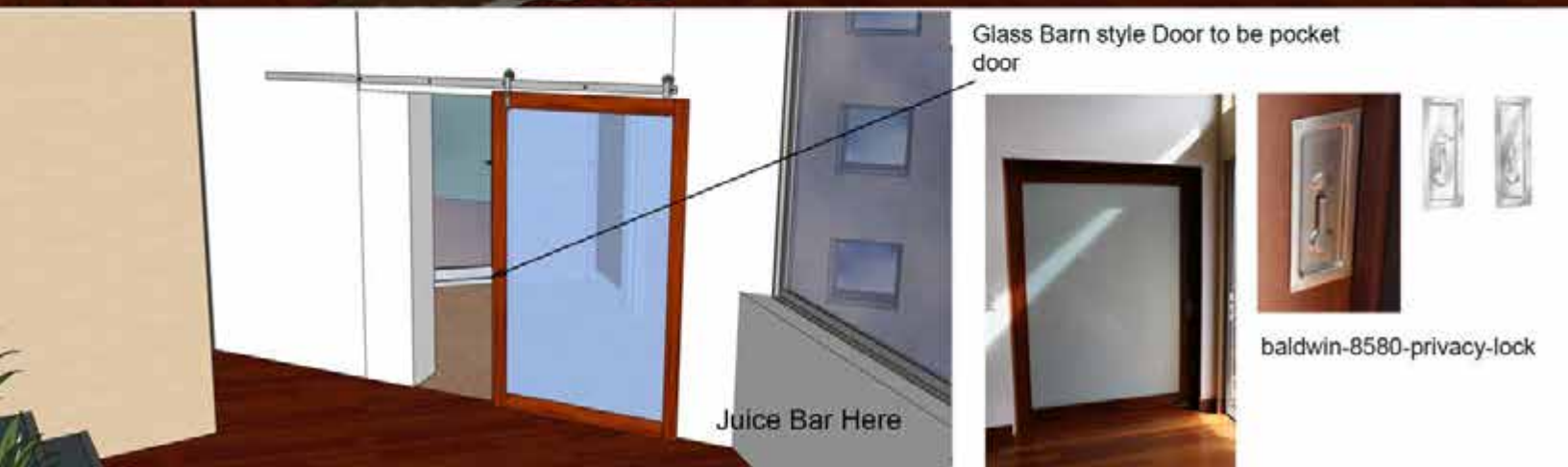
EAST TOWER

REVISED: _____

LOWER
LEVEL

LIVING
ROOM

Special Concrete Wall Treatment



EAST TOWER

REVISED: _____

PONY WALL TO HIDE TOILET

LOWER
LEVEL

BATH
ROOM

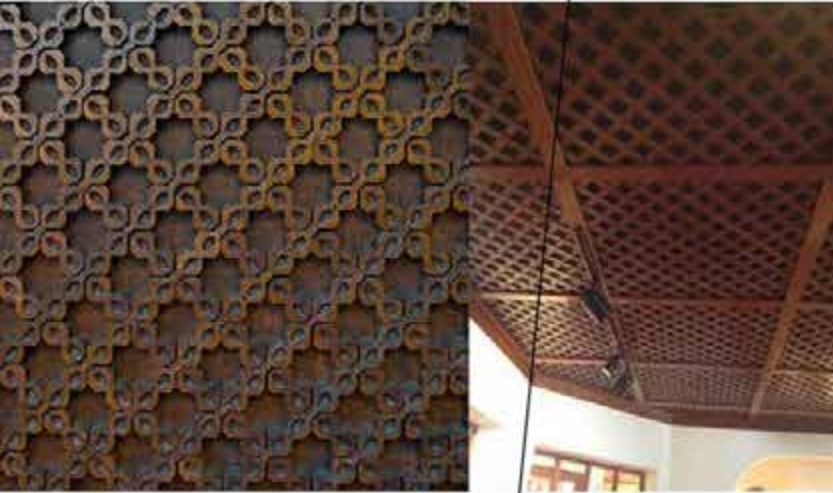


EAST TOWER

REVISED: _____

Ceiling of Altar has electric panels,
needs access. Suggested cover with
removable panels.

Possible options.



**LOWER
LEVEL**

ALTAR



Head or full Buddha.

I suggest full buddha,
medium



Possible Wall Treatment



EAST TOWER

REVISED: _____

UPPER
LEVEL

MASTER
BEDROOM

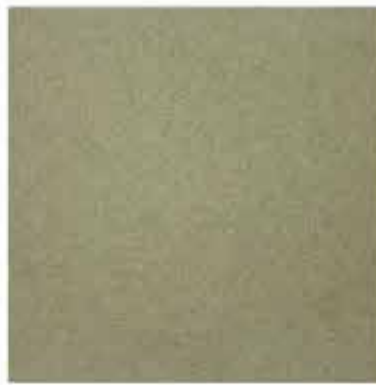




ME by Starck Vanity Basin
030549



Duravit ME by Starck
Elongated One Piece Toilet



Pental Quartz
SAGE
BS181P

EAST TOWER

REVISED: _____

UPPER LEVEL

MASTER BATHROOM



Preferred Vanity Style



Pebble Floor



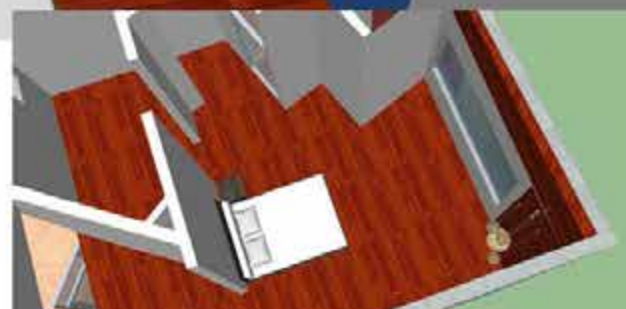
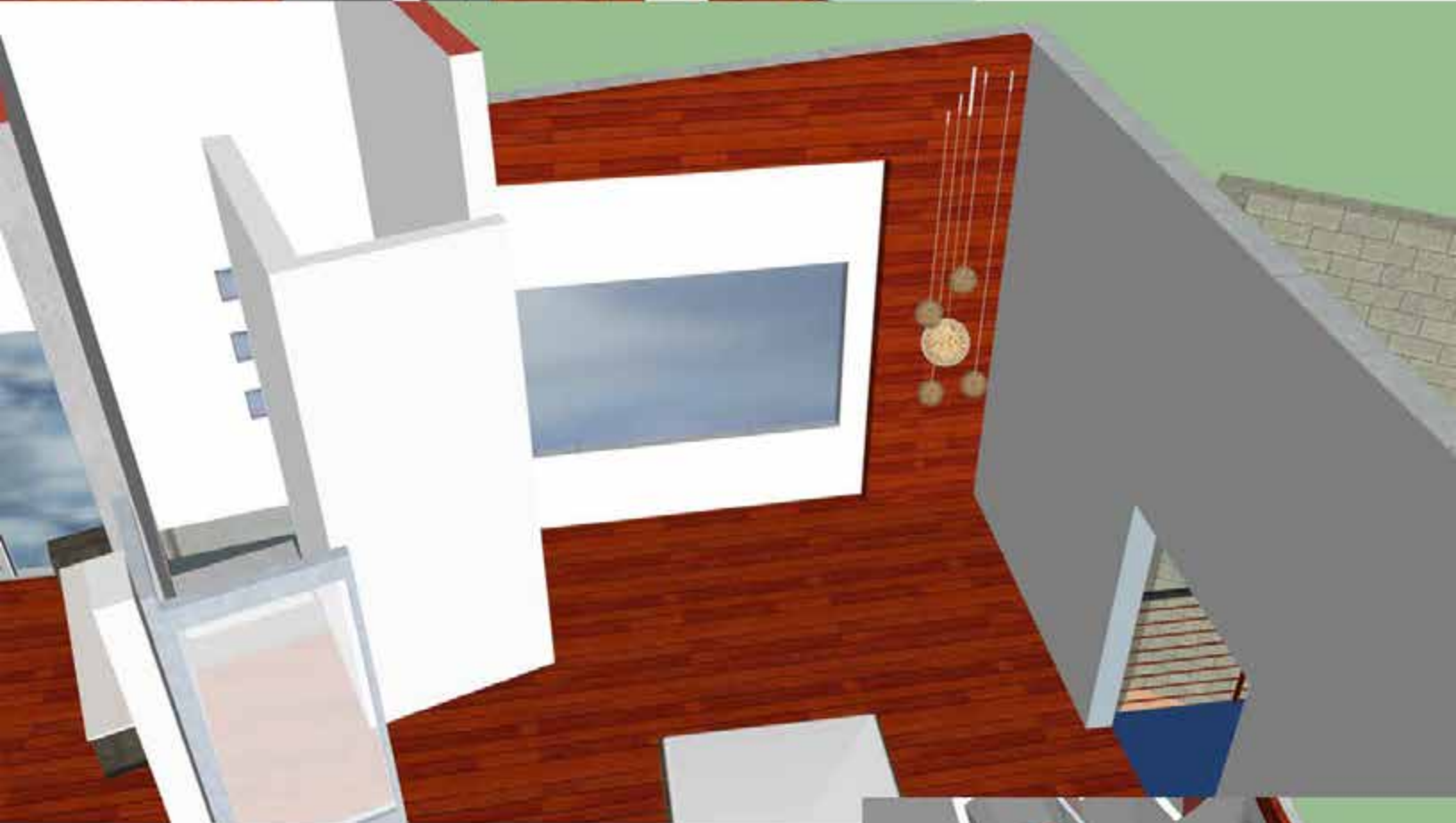
Starck Oval Bathtub

EAST TOWER

REVISED: _____

UPPER
LEVEL

GUEST
BEDROOM



RAMBLA PACIFICO

The building was never fully finished, and eventually abandoned.













